

**AGENCY PROGRAM DESCRIPTIONS**

**Administration: Administration**

**Subprogram History**

In 1913, the Kansas Legislature declared the "Official" Kansas State Fair be located on 112 acres in Hutchinson that was donated by the citizens of Reno County and was authorized by K.S.A. #2 201 through 2-205. K.S.A. #74 520 through 74 525 designated the Kansas State Fair Board as the responsible body to organize and present the annual State Fair. These funds take care of the day to day operations of the Fair to include but not limited to staffing, office equipment, marketing and the like.

**Consequences of Not Funding This Subprogram**

The Kansas State Fair is a Fee Funded organization that is reliant on dollars brought in to afford the programs that it supplies to the citizens of the State of Kansas. If these programs are not funded, there would be no way that we would be able to have a State Fair.

**Statutory Basis**

KSA 2-201 through 2-205.

Mandatory/Discretionary	MOE/Match Requirement	Program Priority	Subprogram Priority
Mandatory	No	1	1

**Capital Improvements: Capital Improvements**

**Subprogram History**

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**Facilities: Facilities**

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**Subprograms Without Narrative Data**

**AGENCY PERFORMANCE MEASURES**

			2022 Actuals	2023 Actuals	2024 Actuals	2025 Actuals	2026 Estimate	2027 Estimate
<b>Administration: Administration</b>								
Goal	Type	Measure						
	Outcome	Increase attendance at Fair	315,273	315,273	330,044	328,714	300,784	320,000
Increase in efficiency and effectiveness of State Fair program implementation and administration.	Outcome	Facebook and Instagram organic ad reach	1,772,000	132,056	1,605,439	1,617,970	3,649,324	1,831,790
		Total number of impressions/views through our Social Media platforms (Facebook, Instagram, Google Ads, YouTube, Snapchat, and Tik-Tok)		4,769,810	13,458,939	12,890,179	12,873,540	13,517,217
	Output	Number of non-Fair events per year	568	572	489	292	368	368

			2022 Actuals	2023 Actuals	2024 Actuals	2025 Actuals	2026 Estimate	2027 Estimate
Support the Mission of the Kansas State Fair - To promote and showcase Kansas agriculture, industry, and culture; to create opportunity for commercial activity; and to provide an educational and entertaining experience that is the pride of all Kansans.	Output	Increase grandstand entertainment lineup	\$675,000.00	\$594,000.00	\$630,300.00	\$1,142,519.00	\$1,200,000.00	\$1,236,000.00
		Increase sponsorship opportunities at Kansas State Fairgrounds	\$624,594.00	\$517,593.00	\$589,993.00	\$935,185.00	1.00E+06	\$1,024,000.00
To enhance the professional development and retention within the Kansas State Fair Team.	Outcome	Number of full-time employees retained	26	26	26	26	26	26
<b>Capital Improvements: Capital Improvements</b>								
Goal	Type	Measure						
To ensure the safety and security to all patrons on the Kansas State Fair through continual improvements to facilities and grounds.	Output	Time spent (per month in hours) inspecting and repairing facilities and grounds based on two full-time employees	75	75	75	75	75	75
		Turn around time for work orders to be completed (days)	3	5	5	5	5	5
To provide the Kansas State Fairgrounds, which encompasses approximately 280 acres with 75 buildings and nearly 24 acres under roof, as a safe and secure facility for all Kansans and guests to the State.	Outcome	Amount invested in building and grounds repairs from Kansas State Fair Fee Fund	\$249,151.47	\$174,293.00	\$238,865.41	\$241,633.00	\$117,772.00	\$120,598.00
		Amount spent for capital improvements	\$469,007.58	\$550,397.92	\$412,063.27	\$4,822,242.00	\$306,713.00	\$314,074.00
<b>Facilities: Facilities</b>								
Goal	Type	Measure						
	Outcome	Rentals from fairgrounds facilities: Fair time and non-Fair time	506,792	982,480	1,023,080	858,497	1,240,000	1,269,760

			<b>2022 Actuals</b>	<b>2023 Actuals</b>	<b>2024 Actuals</b>	<b>2025 Actuals</b>	<b>2026 Estimate</b>	<b>2027 Estimate</b>
The State Fair is the state's largest single event and typically attracts more than 300,000 people annually, plus an estimated 200,000 people to the more than 500 non-fair events held throughout the year.	Output	Major facility upgrades or remodels	5	5	6	8	3	3
To provide the Kansas State Fairgrounds, which encompasses approximately 280 acres with 75 buildings and nearly 24 acres under roof, as a safe and secure facility for all Kansans and guests to the State.	Outcome	No loss of life, injury or property damage due to safety issues	0	0	0	0	0	0
	Output	Major facility upgrades or remodels	5	5	6	8	3	3
		Risk assessments conducted for facilities (monthly)	12	12	12	12	12	12

**Footnotes**